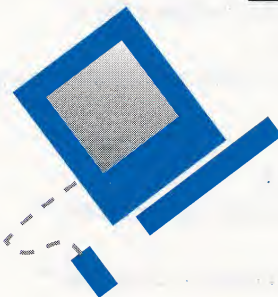


SEND EXPRESS

Macintosh Networking Without a Server



Send Express™ is a low-cost software solution for networking your work group's Macintoshes together. It installs as a desk accessory in about a minute, and then networks your collection of solitary office Macs into a powerful team of collaborative computers. With just a few clicks of the mouse, you'll be able to zap files, folders, even personal notes, right to your co-worker's Macs...which means you'll never have to walk your floppy around the office again to share files. Specifically, Send Express lets you:

- *send files, folders, notes and clipboards*
- *send multiple files to multiple Macs*
- *send bits of text, graphics, or clip art*
- *send notes up to 2500 characters, equivalent to a two-page memo*
- *send files while you continue to work on your Mac*
- *install and learn Send Express in minutes*
- *network your entire work team for less than \$40 per Macintosh®*



Easy Networking

Send Express is a breeze to put in place. There's no need for network servers, administrators, publishing or mounting. You simply install *Send Express* as a desk accessory, and then you're ready to send and receive files, folders, notes and clipboard selections from one Mac to another using Apple's built-in AppleTalk® network.



Works On Any AppleTalk Network

Whether you know it or not, chances are you're already on an AppleTalk network, which is Apple's standard way of connecting Macs together. One sure sign is if you have two or more Macs printing to a shared LaserWriter®. So once you know you're on an AppleTalk network, you can turn it into a *Send Express* network in just minutes.



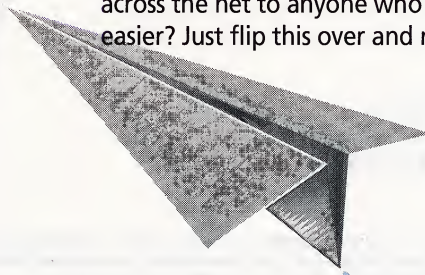
Up and Networking In Minutes

We kid you not about being up and networking in a few minutes. According to our customers, *Send Express* installs in about a minute, and average learning time is five minutes. So in no time at all you'll have a full-fledged network up and running that will give your team the electronic bonding it needs to make your collaborative work electronically smooth.

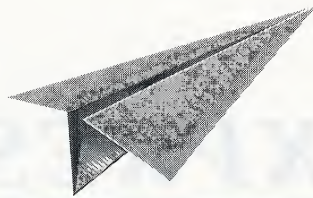


Electronic Team Work Made Simple

With *Send Express*, your team work will really start to click. No more yellow sticky-notes stuck to teammate's chairs and terminals, when you can send notes electronically. No more plotting over how to transfer a file bigger than a floppy, when you'll just zap it over the net—however big it is. And no more hassles over desktop collaborations where two or more of you are working on a document, because you'll just copy and paste the paragraph (or photo, sound sample, or clip art) right across the net to anyone who needs it. What could be easier? Just flip this over and read on...



Gizmo
TECHNOLOGIES



SPECIFICATIONS

SEND WHATEVER YOU WANT

- Files, folders, notes and clipboards
- Files/folders of any size or type
- Multiple files/folders to multiple Macs
- Files that are larger than what will fit on a floppy disk
- Bits of text and graphics, anything you can copy to your Clipboard
- Notes of up to 2500 characters (equivalent to a two-page memo)
- Attach a comment to the items you send

EASY TO USE

- Installs in seconds
- No configuration required since *Send Express* automatically configures itself
- The 1-2-3 step approach gets you up and networking right away, regardless of Macintosh experience
- Average learning time is five minutes
- Graphical on-line help screen
- No need for network upkeep or administration

CONVENIENT

- Desk accessory operation allows instant access from any application
- Lets you work on the desktop while *Send Express* works in the background to send/receive files and messages
- Smooth background operation doesn't interfere with your work
- Works with or without MultiFinder

COPY/PASTE ACROSS THE NETWORK

- Copy data from one Mac and Paste into a document on another Mac
- Collaborate easily in team-designed documents and multimedia applications

AUTOMATIC NOTIFICATION

- Automatic notification when a file or message is received
- Customizable notification with graphics and sound

GREAT PERFORMANCE

- Sends 700K bytes/minute at LocalTalk™ speeds
- Sends 2.1M bytes/minute at EtherTalk™ speeds
- Communicates across AppleTalk zones
- Works across serial AppleTalk bridges even at 2400 baud
- Automatically adapts to networks of any size or speed

SYSTEM REQUIREMENTS

- **Hardware:** Macintosh Plus or later. Hard disk recommended
- **System Software:** Version 6.0.2 or later. Compatible with Finder™ and MultiFinder™. Compatible with System 7.0
- **Network:** Works with any AppleTalk compatible network, such as LocalTalk, EtherTalk, and PhoneNET®

ORDERING INFORMATION

- Available in 2 and 5-user packs
- For larger networks simply purchase additional *Send Express* packages



For more information,
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(415) 623-7899; Fax (415) 623-7922

